

# TO HAVE & TO HOLD

FREE OF CHARGE BI-MONTHLY SCOTLAND SCOTTISH WEDDING MAGAZINE

## Free Of Charge Online Wedding Magazine

To Have & To Hold Scotland is an online & digitally streamed, business to consumer, bi-monthly wedding magazine, which is available to our readership across Scotland and beyond. Each issue of the publication focuses on the Scottish bride and groom and is accessible to thousands of future couples and wedding industry professionals, assisting in the wedding planning process.

We provide insightful and seasonal inspiration to those at the planning stages of their wedding, helping to connect the newly engaged couple with their ideal wedding venues and suppliers.



We focus on popular content, targeted sections and special bi-monthly features which provide a clear direction and reader-friendly vision throughout every issue, allowing our advertisers to showcase their services directly to their target audience.

To Have & To Hold Scotland boasts the latest industry news and acts as an invaluable wedding

Telephone: 07482 769929



# Key Statistics

- Combined Online & Streaming readership of over 30,000 per issue
- Highly accessible to newly engaged couples throughout Scotland via our unique channels
- Reaches a unique independent subscribers list of brides
- Featuring Subscriber Newsletter E-Shots to our Subscriber List
- Numerous online incentives offered at [www.tohavetoholdscotland.co.uk](http://www.tohavetoholdscotland.co.uk) alongside selected advertising
- Digitally streamed to thousands of five-star hotels, private clubs & spas as well as to airport lounges in Scotland, the UK and abroad
- Cutting edge editorial features including the latest news and wedding sector developments
- Presented in reader-friendly segments, allowing advertisers prominent exposure within their area of expertise
- High quality online content accessed by a widespread range of future brides
- Premium advertisements featured on a bi-monthly rotation basis on the publication website

# Digital Streaming

To Have & To Hold Scotland are proud to be partnered with Gold Key Media for our magazine to join publications like Vogue, ELLE, Grazia, National Geographical, Men's Health and many more, on their streaming digital platform.

The platform delivers over 20,000 downloads per month in addition to our print and online readership.

By simply scanning a QR code users have access to the Gold Key streaming platform which is available in selected airport lounges, five-star hotels, private clubs and spas across the UK.

When you advertise with To Have & To Hold your venue / service will be seen by thousands more couples planning their big day!



# Features

Bridal Trends and Latest Themes

Featured Venues

Wedding Destinations

On Trend Wedding Photography

Real Life Brides

Hair and Beauty

Flowers and Foliage

Wedding Day Transportation

Honeymoon Destinations

[www.tohavetoholdscotland.co.uk](http://www.tohavetoholdscotland.co.uk)



# Advertising Rates

## Advertisement Size

|           | 1 Issue | 3 Issue Campaign<br>(per issue) |
|-----------|---------|---------------------------------|
| Full Page | £150    | £120                            |
| Half Page | £75     | £60                             |

## Premium Positions

|  | 1 Issue |
|--|---------|
| Double Page Spread                       | £300    |
| Back Cover                               | £350    |
| Inside Back Cover                        | £250    |
| Inside Front Cover<br>Double Page Spread | £500    |
| Front Cover Platform                     | £550    |

Prices above are exclusive of VAT

## Subscriber Newsletter E-Shots

Our website subscribers receive regular newsletter emails alerting them to each new edition, allowing us to directly reach those who are actively seeking their wedding day suppliers and steer them towards our advertisers.

## Size and Specification

| Advertisement Size           | Actual Size (width x height) | Copy Area for Guidance | Additional Requirements         |
|------------------------------|------------------------------|------------------------|---------------------------------|
| Double Page Spread           | 426mm x 303mm                | 400mm x 277mm          | Artwork size includes 3mm bleed |
| Full page                    | 216mm x 303mm                | 190mm x 277mm          | Artwork size includes 3mm bleed |
| 1/2 Page Advert<br>Landscape | 185mm x 130mm                | 75mm x 120mm           | -                               |
| 1/2 Page Advert<br>Portrait  | 90mm x 130mm                 | 82mm x 122mm           | -                               |

We also provide an advertisement design service.  
Please contact us to discuss this option in further detail.

Telephone: 07482 769929





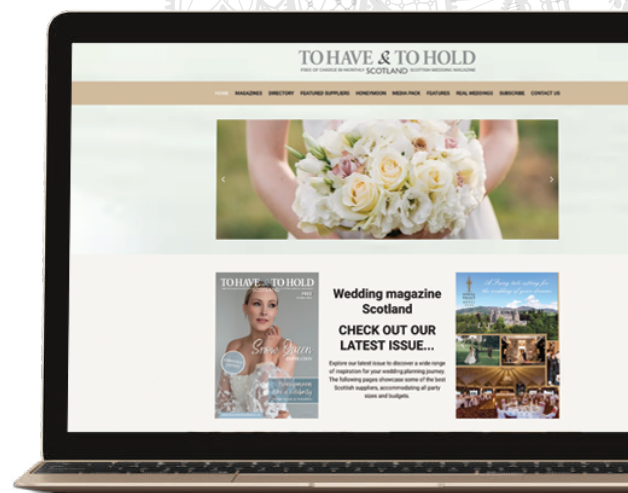
# Online Exposure

Our website offers interactive flipbooks for readers to browse the current and previous editions of To Have & To Hold Scotland at their leisure. Newly engaged couples can use the sign-up form to subscribe and join our independent mailing list to receive their free copy delivered to their door.

Real Wedding submissions, Honeymoon Features & Styled Shoots from each issue can also be viewed online, keeping our readers up to speed with the latest offerings in the industry.

Select print placement advertisers receive free of charge exposure on our website through the rotational banner on our homepage, complete with website click through function, directing our readers straight to your website at no additional charge.

Our Featured Supplier web pages provide a platform to showcase your venue or company, combining an aesthetically pleasing and informative display.



Promote your company online from just £50 per month, please get in touch for more details.



## Copy deadline dates

### Edition

- March / April 2026
- May / June 2026
- July / August 2026
- September / October 2026
- November / December 2026

### Copy Deadline

- 20th February 2026
- 17th April 2026
- 19th June 2026
- 21st August 2026
- 21st October 2026

*Dates for supplied artwork*

## Contact Details

*Feel free to get in touch with us through email.  
Or call us on 07482 769929*

### Sales Contact

katie@tohavetoholdscotland.co.uk

### Artwork Design

nicola@tohavetoholdscotland.co.uk

[www.tohavetoholdscotland.co.uk](http://www.tohavetoholdscotland.co.uk)

