

TO HAVE & TO HOLD

FREE OF CHARGE BI-MONTHLY SCOTLAND SCOTTISH WEDDING MAGAZINE

Free of charge

To Have & To Hold Scotland is a complimentary, business to consumer, bi-monthly wedding magazine, which is distributed with a print and online readership of over 15,000 per issue. Our publication is available for Scottish wedding suppliers to reach newly engaged couples throughout Scotland as well as through digital streaming platforms across the UK. We provide insightful and seasonal inspiration to those at the planning stages of their wedding, helping to connect couples with their ideal wedding venues and suppliers.

High quality

To Have & To Hold Scotland is a high quality, A4, full colour publication. Our print readership are encouraged to subscribe via our website to receive the free of charge copy of each issue to their door. We include popular content, targeted sections and special bi-monthly features which provides a clear direction throughout every issue in a reader-friendly format, allowing our advertisers to showcase their services directly to their target audience.



Widely distributed

To Have & To Hold Scotland acts as an invaluable wedding planning tool boasting the latest industry news and widely distributed throughout Scotland. Our bi-monthly publication aids advertisers reach a vibrant, eager and extensive target audience throughout major retailers, wedding show companies and events, and wedding related suppliers.

Telephone: 01702 559124



Key Statistics

- 15,000 print & online readership reach per issue
- Widely distributed throughout Scotland via an ABC accredited distributor
- Featured at leading industry wedding shows and bridal exhibitions
- Available free of charge to our independent subscriber list
- Distributed at major retailers including Sainsburys, Tesco, Asda and Morrison
- To Have & To Hold Scotland is also digitally streamed to thousands of hotels. Private clubs & spas along with Airport Lounges throughout Scotland, the UK and beyond
- Cutting edge editorial features including the latest news and wedding sector developments
- Presented in reader-friendly segments, allowing advertisers prominent exposure within their area of expertise
- High quality online content accessed by a widespread range of future brides
- Select advertisements are featured on a bi-monthly rotation basis on the publication website



Digital Streaming

To Have & To Hold Scotland are proud to be partnered with Gold Key Media for our magazine to join publications like Vogue, ELLE, Grazia, National Geographical, Men's Health and many more, on their streaming digital platform.

The platform delivers over 20,000 downloads per month in addition to our print and online readership. By simply scanning a QR code users have access to the Gold Key streaming platform which is available in selected airport lounges, five-star hotels, private clubs and spas across the UK.

When you advertise with To Have & To Hold your venue / service will be seen by thousands more couples planning their big day!

Features

- Bridal Trends and Latest Themes
- Featured Venues
- Wedding Destinations
- On Trend Wedding Photography
- Real Life Brides
- Hair and Beauty
- Flowers and Foliage
- Wedding Day Transportation
- Honeymoon Destinations

www.tohavetoholdscotland.co.uk



Advertising Rates

Advertisement Size

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Full Page	£350	£275	£275
Half Page	£150	£110	£110

Premium Positions

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Double Page Spread	£670	£450	£450
Back Cover	£500	£450	£450
Inside Back Cover	£400	£350	£350
Inside Front Cover Double Page Spread	£900	£800	£800
Front Cover Platform	£1,300		

Size and Specification

Advertisement Size	Actual Size (width x height)	Copy Area for Guidance	Additional Requirements
Double Page Spread	426mm x 303mm	400mm x 277mm	Artwork size includes 3mm bleed
Full page	216mm x 303mm	190mm x 277mm	Artwork size includes 3mm bleed
1/2 Page Advert <i>Landscape</i>	185mm x 130mm	75mm x 120mm	-
1/2 Page Advert <i>Portrait</i>	90mm x 130mm	82mm x 122mm	-

We also provide an advertisement design service.
Please contact us to discuss this option in further detail.

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Online Exposure

Our website offers interactive flipbooks for readers to browse the current and previous editions of To Have & To Hold Scotland at their leisure. Newly engaged couples can use the sign-up form to subscribe and join our independent mailing list to receive their free copy delivered to their door.

Real Wedding submissions, Honeymoon Features & Styled Shoots from each issue can also be viewed online, keeping our readers up to speed with the latest offerings in the industry.

Select print placement advertisers receive free of charge exposure on our website through the rotational banner on our homepage, complete with website click through function, directing our readers straight to your website at no additional charge.

Our Featured Supplier web pages provide a platform to showcase your venue or company, combining an aesthetically pleasing and informative display.



Promote your company online from just £50 per month, please get in touch for more details.



Copy deadline dates

Edition

- March / April 2025
- May / June 2025
- July / August 2025
- September / October 2025
- November / December 2025
- January / February 2026

Copy Deadline

- 12th February 2025
- 14th April 2025
- 13th June 2025
- 15th August 2025
- 13th October 2025
- 5th December 2025

Dates for supplied artwork

Contact Details

*Feel free to get in touch with us through email.
Or call us on 01702 559 124*

Sales Contact

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Artwork Design

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www.tohavetoholdscotland.co.uk

