

TO HAVE & TO HOLD

FREE OF CHARGE BI-MONTHLY SCOTLAND SCOTTISH WEDDING MAGAZINE

Free of charge

To Have & To Hold Scotland is a free of charge, business to consumer, bi-monthly bridal magazine. Each issue of the publication is distributed to 15,000 future brides across Scotland, wedding industry professionals and leading sector wedding shows.

High quality

To Have & To Hold Scotland includes high quality, must-read editorial, with unique advice and step by step process articles. A focus on popular content, targeted sections and special bi-monthly features provide a clear direction and reader-friendly vision throughout every issue.



Widely distributed

The publication includes the latest industry news and acts as an invaluable source of quality bridal information. To Have & To Hold Scotland is widely distributed throughout Scotland. The bi-monthly publication connects advertisers with a vibrant, eager and extensive target audience.

Telephone: 01702 559124



Key Statistics

- 15,000 readership copies
- Free of charge bi-monthly Scottish wedding magazine
- Widely distributed throughout Scotland via an ABC accredited distributor
- Featured at leading industry wedding shows and bridal exhibitions
- Available free of charge to our independent subscriber list
- Available at major retailers including Sainsburys, Tesco, Asda and Morrison
- To Have & To Hold Scotland is now distributed into media stands at Glasgow, Edinburgh and Aberdeen airports
- Cutting edge editorial features including the latest news and wedding sector developments
- Regular bridal competitions from leading wedding suppliers
- Presented in reader-friendly segments, allowing advertisers prominent exposure within their area of expertise
- High quality online content accessed by a widespread range of future brides
- Premium advertisements featured on a bi-monthly rotation basis on the publication website



Features

- Bridal Trends and Latest Themes
- Featured Venues
- Wedding Destinations
- On Trend Wedding Photography
- Real Life Brides
- Hair and Beauty
- Flowers and Foliage
- Wedding Day Transportation
- Honeymoon Destinations

www.tohavetoholdscotland.co.uk



Advertising Rates

Advertisement Size

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Full Page	£350	£275	£275
Half Page	£150	£110	£110

Premium Positions

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Double Page Spread	£670	£450	£450
Back Cover	£500	£450	£450
Inside Back Cover	£400	£350	£350
Inside Front Cover Double Page Spread	£900	£800	£800
Front Cover Platform	£1,300		

Size and Specification

Advertisement Size	Actual Size (width x height)	Copy Area for Guidance	Additional Requirements
Double Page Spread	426mm x 303mm	400mm x 277mm	Artwork size includes 3mm bleed
Full page	216mm x 303mm	190mm x 277mm	Artwork size includes 3mm bleed
1/2 Page Advert <i>Landscape</i>	185mm x 130mm	75mm x 120mm	-
1/2 Page Advert <i>Portrait</i>	90mm x 130mm	82mm x 122mm	-

We also provide an advertisement design service. Please contact us to discuss this option in further detail.

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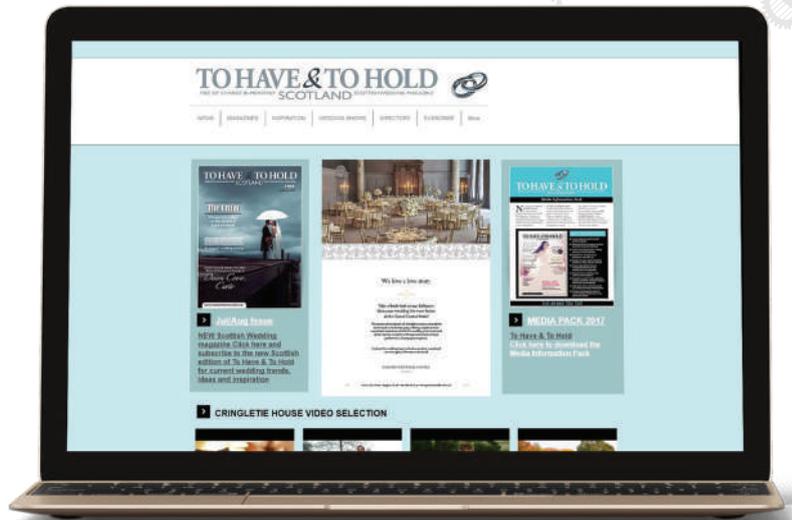
Online Exposure

To Have & To Hold Scotland is also available in a digital reader friendly format online. The website gives readers the chance to browse quality online content. Readers can use the sign-up form to subscribe to the monthly print publication. Premium advertisers are offered the opportunity to be featured on a rotation basis, in prime positions on the website homepage.

Online Advertisement Dimensions:

400 pixels width x 566 pixels height (72dpi)

We can resize full page adverts to placed on the website



Promote your company online from just £50 per month.



Copy deadline dates

Edition

- March / April 2024
- May / June 2024
- July / August 2024
- September / October 2024
- November / December 2024
- January / February 2025

Copy Deadline

- 12th February 2024
- 15th April 2024
- 14th June 2024
- 15th August 2024
- 16th October 2024
- 9th December 2024

Dates for supplied artwork

Contact Details

*Feel free to get in touch with us through email.
Or call us on 01702 559 124*

Sales Contact

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Production Enquiries

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Artwork Design

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